

Picnik

www.picnik.com

Photo editing tool made easy

what is it?

Picnik is a fun and easy tool to edit your photos online. This powerful little editor allows you to fine tune your photos and add effects, fonts and remove red-eye all within the web browser. Picnik enables you to search for images online, upload individual photos to edit, or even connect with your Flickr, Picasa, or Photobucket accounts.

educational use?

Picnik is so versatile that faculty, students, and staff can utilize this as a teaching, learning, and research tool. Whether you need to create a banner for your online course or find and edit instructional visuals, Picnik makes it easy to find or upload and edit your pictures.

pros & cons?

The best thing about Picnik is its overall simplicity and ease of use. Unlike high-end photo editing applications like PhotoShop, Picnik makes editing images quick and easy. You have the ability to pull your photos from photo sharing sites such as Flickr, Facebook, Photobucket and Picasa as well as to search for images on Yahoo. Perhaps the biggest drawback of Picnik is that like many other free applications, you have to upgrade to Picnik Premium to get access to all of its features. But despite this, the free version still gives you enough easy, yet powerful, tools to create and edit amazing images.

what's it cost?

Picnik offers a free and a premium version. The premium version costs \$24.95 per year. However, you can take advantage of most of Picnik's features with the free version.

alternatives?

Adobe Photoshop Express (<https://www.photoshop.com/express/>) and Aviary tools (<http://aviary.com/>) are some of the notable competitors of Picnik. However, these alternatives tend to mimic traditional desktop software like Photoshop more than Web 2.0 tools. As a result, they tend to be less user friendly. But the increased functionality might be worth it for some users.

resources?

Picnik Tips Videos
<http://picniktips.com>

A video on how to crop and resize an image in Picnik
<http://s159.photobucket.com/albums/t149/reshows/?action=view¤t=picnik1.flv>