

# YouTube

[www.youtube.com](http://www.youtube.com)

*Record, upload, share and view video clips*

## **what is it?**

YouTube is a video sharing website that enables users to upload video clips to the Web. Videos uploaded to YouTube can be accessed and viewed by a select group of users or open for anyone to view. Users can also view, comment, rate, embed, and link to their videos as well as the millions of other videos posted to the site. Signing up for YouTube is free and easy. Further, even if you do not plan to upload your own videos, signing up for an account enables you to bookmark your favorites and to create playlists.

## **educational use?**

YouTube has become one of the largest repositories for video on the Internet, making it a great resource for educators. Faculty and students can often find dozens, if not hundreds, of videos about the topics of their choice. YouTube has recently partnered with several universities and launched YouTube EDU focusing on university related videos and lectures. YouTube is also a great tool for creating personalized content allowing faculty to record lectures, introductions, commentary and more.

## **pros & cons?**

The benefits of YouTube is that it is free, easy to use, supports high definition (HD) content and users can set their videos to public or private. The only major drawback of YouTube is that it limits users to uploading videos that are 1gb or less than 10 minutes in length. One other minor drawback is that a video can be removed from YouTube at any time throughout the semester.

## **what's it cost?**

YouTube is free and does not cost anything to use.

## **alternatives?**

There are a number of alternatives to YouTube—namely, Vimeo (<http://www.vimeo.com>), Viddler (<http://www.viddler.com>), Meta café (<http://www.metacafe.com>), TeacherTube (<http://www.teachertube.com>). However, YouTube is by far the most popular video hosting and sharing tool out there.

## **resources?**

How to upload a video to YouTube

[http://www.youtube.com/watch?v=\\_O7iUiftbKU](http://www.youtube.com/watch?v=_O7iUiftbKU)

Help Resources

<http://help.youtube.com>

YouTube Help Videos

<http://www.youtube.com/user/YouTubeHelp>