

Clicker

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An online TV Guide for Web Video

what is it?

Want to know what's on TV? Look at the TV Guide. Want to know what's showing online? Well, checkout clicker.com. This meta-guide for video on the Internet classifies shows into genres and provides an easy to use search engine. Is last week's Nightline online? Miss an episode of the Daily Show and want to see if it's posted? Search clicker.com, get your answer and even watch the program on their site.

educational use?

Looking for some video about Frank Lloyd Wright? A quick search reveals a Ken Burns produced PBS documentary. Like to show some political commentary on the Obama presidency? There are scores of videos available from both sides of the aisle.

Because the service indexes videos from free sources like Hulu as well as paid sources, such as Netflix and Amazon, it is easy to find out what's available to your students.

Clicker.com makes finding video relevant to your courses a breeze.

pros & cons?

Having a search engine focused on commercially produced video is a great boon to faculty looking for professional online video to assign to students.

Of course, many times, the search comes up blank. Not everything you'd like to watch is available online.

what's it cost?

The service is free. But some movies that are indexed are from pay sources.

alternatives?

Google or Bing allow for searching of video assets.

resources?

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